

2010 HOLIDAY SPECIAL

SAVE UP TO **50% OFF** RATE CARD PRICES

In celebration of the 2010 Holiday Season, we're offering a **30% discount** off our rate card prices. Sign up for three months of advertising and we'll give you an extra **20% discount** for a total of **50% off** our

NOVEMBER 2010

SPACE DEADLINE: **OCT. 22**

ART DEADLINE: **OCT. 25**

HITS THE STREETS: **OCT. 30**

DECEMBER 2010

SPACE DEADLINE: **NOV. 24**

ART DEADLINE: **NOV. 29**

HITS THE STREETS: **DEC. 4**

JANUARY 2011

SPACE DEADLINE: **DEC. 22**

ART DEADLINE: **DEC. 27**

HITS THE STREETS: **JAN. 4**



MARINA TIMES

SIZE	REGULAR PRICE	1 MONTH 30% OFF PRICE/MO	3 MONTHS 50% OFF PRICE/MO
Full page 10" w x 16" h	\$1320	\$924	\$660
1/2 page 10" w x 7.88" h	\$715	\$500	\$358
1/4 page 4.94" w x 7.88" h	\$415	\$290	\$208
1/12 page 2.38" w x 3.75" h	\$195	\$136	\$98

NORTHSIDE SAN FRANCISCO

SIZE	REGULAR PRICE	1 MONTH 30% OFF PRICE/MO	3 MONTHS 50% OFF PRICE/MO
Full page 9.67" w x 12" h	\$2900	\$2030	\$1450
1/2 page 9.67" w x 6" h	\$1450	\$1015	\$725
2 cols. x 6" 3.8" w x 6" h	\$568	\$398	\$284
2 cols. x 3" 3.8" w x 3" h	\$341	\$238	\$171

For more information contact **Matt McFetridge** at **415.823.7797** or **advertising@northsidesf.com**